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III Semester B.A./B.Com. (Vocational) Examination, November/December 2015
 (Semester Scheme) (CBCS)
TOURISM & TRAVEL MANAGEMENT
Paper – 3 : Travel Agency and Tour Operator Organisations
 (70 Marks – 2015 – 16 & Onwards)
 (100 Marks 2014 – 15 Only)

Time : 3 Hours

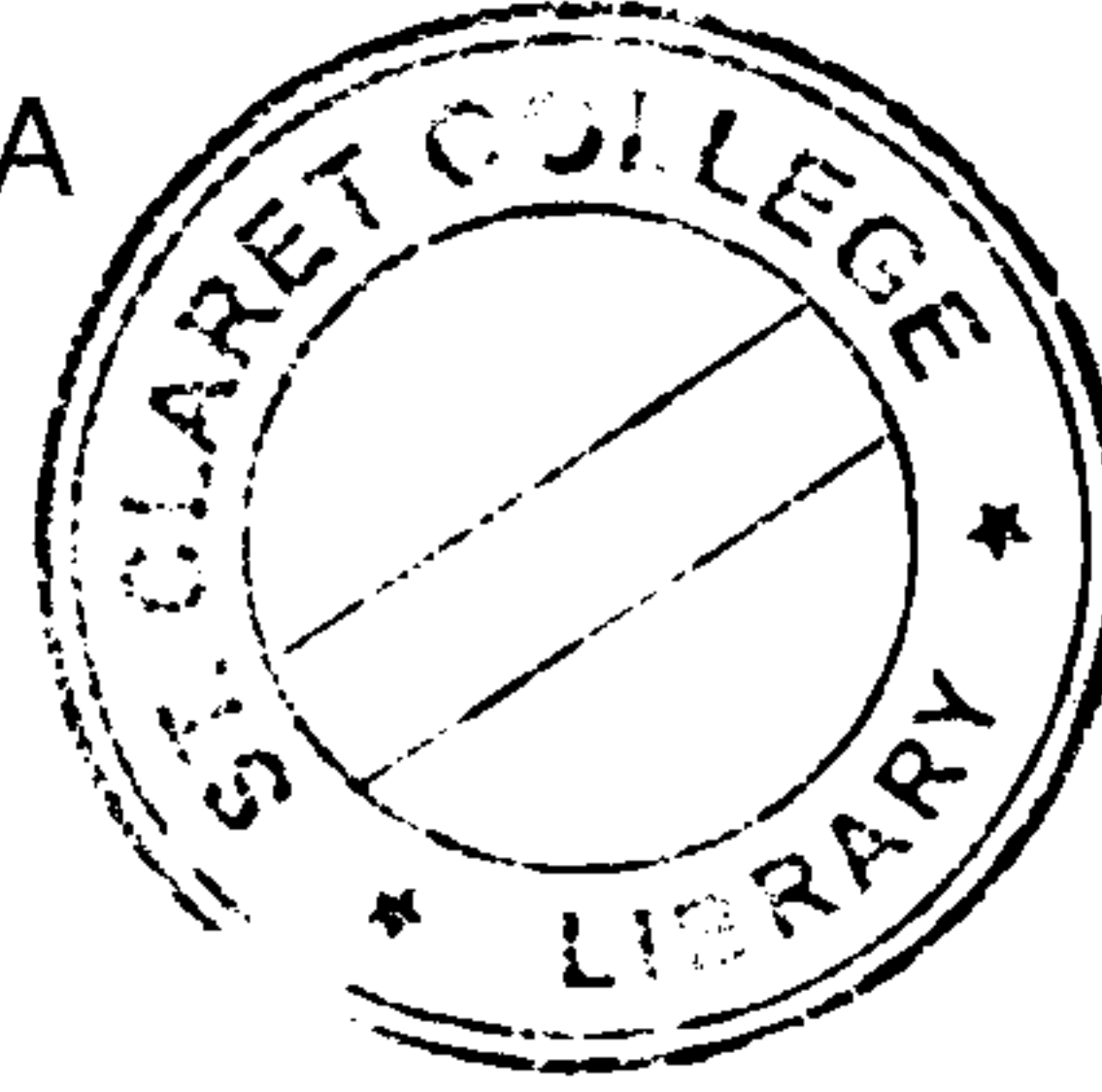
Max. Marks : 70/100

- Instructions :** 1) Answer Section A, B, C for 70 marks (**Fresher**).
 2) Answer A, B, C, D and E for 100 marks (**Repeaters**).

SECTION – A

I. Answer **any 5** of the following question :

- Who is called a Ground Operator ?
- What is Indrail pass ?
- What is a Tourist Visa ?
- Who was Thomas Cook ? When did he organised Grand Tour ?
- Who is a Validators ?
- What is TAAI ? When was it formed ?
- What is Tour package ?
- What is Airport Tax ?



(2×5=10)

SECTION – B

II. Answer **any 3** of the following ;

- Discuss the types of Travel Agent.
- What is ITDC ? What are its functions ?
- What is Tour costing ? Write a note on its various aspects.
- Discuss the Tour packaging process.
- List the requirements for IATA approval of Travel Agency. Discuss in brief how Travel Agency business started in mid 19th century.

(3×6=18)

P.T.O.



SECTION – C

III. Answer **any 3** of the following :

(3×14=42)

- 1) Explain the process of designing a Travel Agency.
- 2) The success rate of a Travel Agency is influenced by the instrumentality of Travel-Guides ? How ? Why ?
- 3) Mention the types of Visa and what are the documents required to obtain Visa.
- 4) Describe the role of Travel Agents and Tour Operator in Tourism Industry.
- 5) What is UN-WTO ? Mention the role played in promoting Tourism at the world.

SECTION – D

IV. Answer **any 2** of the following :

(2×10=20)

- 1) Describe the role of cruise ships in promoting Tourism Industry.
- 2) Write a note on Airline Geography.
- 3) Discuss the role of Tour operators.

SECTION – E

V. Answer the following :

(1×10=10)

Discuss the Reservation procedure for Airline - ticketing.
