



GN-440

I Semester B.A./B.Com. (Vocational) Examination, December - 2019
(CBCS) (Fresh) (2014-15 and Onwards)
TOURISM AND TRAVEL MANAGEMENT
TOURISM BUSINESS (PAPER - I)

Time : 3 Hours

Max. Marks : 70/100

- Instructions :** (i) Answer Section A, B, C for **70** marks (CBCS).
(ii) Answer Section A, B, C, D and E for **100** marks.

SECTION - A

- I.** Answer **any five** of the following questions. **2x5=10**
- List any 4 World heritage sites in India.
 - What are motels ?
 - List any 4 wildlife sanctuaries in Karnataka.
 - Mention the top 4 luxury trains in India.
 - Expand : ITDC and KSTDC.
 - What is outbound tourism ?
 - Write any 2 primary responsibilities of a Front Office Manager.
 - Mention 4 types of air transport.

SECTION - B

- II.** Answer **any three** of the following questions. **3x6=18**
- State the positive and negative environmental impacts of tourism.
 - Describe the types of rooms in a 5 star hotel.
 - Discuss the role of KSTDC in tourism development in Karnataka.
 - Describe top six tourist destinations for International tourists in India.
 - Explain the reservation procedure for railways.

SECTION - C

- III.** Answer **any three** of the following questions. **3x14=42**
- Describe the organisational structure of a large luxury hotel with staff's responsibilities.
 - Discuss the role of airlines in the growth of tourism in India.
 - Explain the evolution of tourism phases.
 - 'Incredible India' campaign by Ministry of Tourism have contributed in tourism growth. Discuss with statistical data.
 - Explain the impact of home stays in environmental and economical development.

P.T.O.



SECTION - D

IV. Answer **any two** of the following questions.

2x10=20

1. Describe the forms and nature of tourism.
2. Discuss the contribution of cruise industry in leisure travel business.
3. Classify the different types of accommodation available for different segments of travellers.

SECTION - E

V. Answer the following **compulsory** question.

1x10=10

1. Discuss the role of Youth Hostels in promoting educational and adventure tourism.

- o O o -

<https://www.onlinebu.com>

Whatsapp @ 9300930012

Send your old paper & get 10/-

अपने पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से

<https://www.onlinebu.com>