



SN – 391

I Semester B.B.M. Examination, November/December 2014
(2012-13 and Onwards)
(Repeaters)

BUSINESS MANAGEMENT

Paper – 1.4 : Business Organisation and Environment

Time : 3 Hours

Max. Marks : 100

Instruction: Answers should be **written** completely in **English**.

SECTION – A

Answer **any eight** sub-questions of the following. **Each** question carries **two** marks.

(8×2=16)

1. a) What is business organisation ?
- b) What is construction industry ?
- c) What is partnership deed ?
- d) State any four types of co-operative societies.
- e) What is Articles of Association ?
- f) What is prospectus ?
- g) What is export trade ?
- h) What is business environment ?
- i) What is technological environment ?
- j) What is privatization ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **eight** marks.

(3×8=24)

2. Explain the various types of industries.
3. Discuss the contents of partnership deed.
4. Distinguish between Memorandum of Association and Articles of Association.
5. Explain the features of MNCs.

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SN – 391



SECTION – C

Answer question No. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

6. Explain the economic and social objectives of business.
 7. Explain the advantages and disadvantages of sole proprietorship.
 8. Explain the various external forces affecting business environment.
 9. Discuss the features and merits of New Industrial Policy 1991.
 10. Explain any ten differences between Public company and Private company.
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