



UN – 406

**I Semester B.B.A. Examination, November/December 2015
(F+ R) (CBCS) (2014-15 and Onwards)**

1.4 : BUSINESS ORGANISATION AND ENVIRONMENT

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. **(5×2=10)**

- a) Give meaning of the term "Business".
- b) What is Genetic industry ?
- c) What is company limited by guarantee ?
- d) What is Liberalisation ?
- e) Define the term "Partnership".
- f) What is business environment ?
- g) What is fiscal policy ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks.

(3×6=18)

2. Explain the advantages and disadvantages of sole proprietorship.
3. Distinguish between a private limited company and a public limited company.
4. Briefly explain any six responsibilities of government towards business.

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5. How culture influences business ? Explain.
6. What is monetary policy ? State its objectives.

SECTION – C

Answer **any three** questions of the following. **Each** question carries **14** marks.

(3×14= 42)

7. Briefly explain the different types of industries.
8. What is memorandum of association ? Explain its contents.
9. Explain briefly the technological environment influencing business.
10. Discuss the benefits and problems of globalisation.
11. Explain the different types of co-operative society.