

V Semester B.B.M. Examination, November/December 2014
(Semester Scheme) (2014-15 and Onwards) (Fresh)
BUSINESS MANAGEMENT
5.1 : Entrepreneurial Management

Time : 3 Hours

Max. Marks : 100

Instruction : Answers should be written in **English only**.

SECTION – A

Answer **any eight** sub-questions from the following. **Each** sub-question carries **two** marks. (2×8=16)

1. a) Who is an intrapreneur ?
b) State any two objectives of EDP.
c) What is a "Tiny Industry" ?
d) What is a feasibility report ?
e) Mention steps to prepare a business plan.
f) Expand AWAKE and TCO.
g) State any two objectives of small scale industries.
h) What are the factors which influence the selection of a region ?
i) What is tax holiday ?
j) Mention any two technical institutions fostering entrepreneur development.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **8** marks. (8×3=24)

2. Discuss various roles of entrepreneur for Economic Development.
3. Explain the product range in small scale industries.
4. How do you identify a business opportunity ?
5. Discuss the need for business plan.

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SECTION – C

Answer Q. No. 10 and any three of the remaining. Each question carries 15 marks.

(15×4=60)

6. Explain the different phases of entrepreneurship.
 7. Discuss various functions of state level institutions.
 8. Explain the problems faced by small scale industries in India.
 9. Briefly explain the procedure to be followed and documents to be furnished while starting a small scale unit.
 10. Discuss the various steps of Business Plan.
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