



VI Semester B.B.M. Examination, May/June 2014  
(Semester Scheme) (2013-14 Only) (Fresh)  
**BUSINESS MANAGEMENT**  
Entrepreneurial Development

Time : 3 Hours

Max. Marks : 100

**Instruction :** Candidates should answer only in **English**.

SECTION – A

1. Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**
- What is Entrepreneurship ?
  - Who is a Technical Entrepreneur ?
  - What is a Tiny Enterprise ?
  - Mention two common pitfalls to be avoided in preparation of a Business Plan.
  - Name any 4 Financial Institutions.
  - Define Small Scale Industries.
  - Expand SIDO and KSSIDC.
  - Give the meaning of Seed Capital.
  - What is Financial feasibility ?
  - What do you mean by Industrial Sickness ?

SECTION – B

- Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**
- Briefly explain different types of entrepreneurs.
  - State the objectives of SSI.
  - Give a brief note on 'social feasibility of a proposed business'.
  - What are the marketing aspects of a business plan ?
  - Explain in brief the objectives of Small Industries Development Bank of India.

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SECTION – C

Answer **any four** of the following. **Each** question carries **fifteen** marks. **(4×15=60)**

7. Explain the problems of women entrepreneurs.
8. Describe the problems faced by Small Scale Industries in India.
9. Briefly explain the various steps involved in setting up a small business venture.
10. What is Business Plan ? Explain the benefits of preparing business plan.
11. Explain the functions of commercial banks.

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