



II Semester B.B.M. Examination, May/June 2010
(Semester Scheme)
BUSINESS MANAGEMENT
Paper – 2.5 :Organisational Behaviour

Time : 3 Hours

Max. Marks : 90

Instruction : Write in English only.

SECTION – A

I. Answer any ten questions; two marks each :

(2×10=20)

- 1) a) What is 'Organisation' ?
- b) What is 'Business process re-engineering' ?
- c) What is holistic concept ?
- d) What is anthropology ? Mention its contributions to OB.
- e) What is self monitoring ?
- f) Mention 'Big five model' traits.
- g) What is 'win win' strategy ?
- h) Mention Approaches to Organisational Structure.
- i) What is Likert scale ?
- j) What is classical conditioning ?
- k) What are Neurotic tendencies ?
- l) Give the assumptions of X-theory.



SECTION – B

II. Answer **any five** questions; **five marks each** :

(5×5=25)

- 2) Enlist and explain in brief the shortcomings of OB.
- 3) List out personality traits and explain :
 - a) Authoritarianism
 - b) Locus of control.
- 4) As a skilled manager, how do you manage the perception process ?
- 5) What are the benefits of positive attitude ?
- 6) Discuss the nature of motivation.
- 7) State the assumptions of theory of Y in the McGregor's theory of needs.
- 8) What are the advantages of non-monetary rewards ?
- 9) How do group norms develop ?

SECTION – C

III. Answer **any three** questions. **15 marks each** :

(3×15=45)

- 10) Discuss the determinants of personality.
 - 11) 'Classical (or Instrumental) conditioning' and 'Operant conditioning' in learning theory – Define and differentiate them.
 - 12) Brief on group status, size and composition.
 - 13) What is organisational change ? Explain the factors affecting organisational change.
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