

V Semester B.B.M. Examination, November/December 2008
(New Semester Scheme)
BUSINESS MANAGEMENT (Paper – 5.5)
Project Management

Time : 3 Hours

Max. Marks : 90

Instruction : Answers should be written completely in English.

SECTION – A

1. Answer **any ten** sub-questions. Each sub-question carries **2 marks**. (10×2=20)

- What is project management ?
- Who is a functional manager ?
- State 2 differences between project and programme.
- Give the meaning of milestone.
- What is PERT chart Expert ?
- What is status reporting ?
- Give the meaning of value engineering.
- What is cost estimation ?
- What is project evaluation ?
- What is TQM ?
- What is socio economic feasibility ?
- What is team building ?

SECTION – B

Answer **any five** of the following. Each question carries **5 marks**.

(5×5=25)

- Differentiate between line manager and staff manager.
- Discuss briefly various procedures in project implementation.
- What are the essentials of good control ?
- Describe the objectives of value analysis.



6. Discuss the importance of project review meeting.
7. Explain the sources of long term finance.
8. Explain the approaches of cost estimation.
9. Explain the advantages and disadvantages of payback period.

SECTION – C

Answer **any 3** of the following questions. **Each** question carries **15** marks. (3×15)

10. Discuss the project planning cycle in detail.
 11. What do you mean by leadership ? Explain the role and responsibilities of a project manager as a leader.
 12. Explain various feasibility studies to be conducted before finalising a project.
 13. What do you mean by project control ? Explain different controls that are required for successful completion of a project.
 14. Explain the functions of project management.
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