



MS – 443

VI Semester B.B.M. Examination, May/June 2013  
(Semester Scheme)  
**BUSINESS MANAGEMENT**  
6.1 : Management Information Systems

Time : 3 Hours

Max. Marks : 90

**Instruction :** Answer should be completely in **English**.

SECTION – A

1. Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (2×10=20)
- a) What is Database ?
  - b) Who is an end user ?
  - c) Define DSS.
  - d) What is a Spread Sheet ?
  - e) What is meant by Time sharing ?
  - f) What is "Hashing" ?
  - g) What do you mean by Synergy ?
  - h) What are information generators ?
  - i) What do you mean by Artificial Intelligence ?
  - j) What is e-CRM ?
  - k) What is probing ?
  - l) What is a Sequential File ?

SECTION – B

Answer **any five** of the following. **Each** question carries **5** marks. (5×5=25)

- 2. Differentiate between system software and application software.
- 3. What is DBMS ? What are the objectives of a DBMS ?
- 4. Discuss briefly the steps in problem solving.

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5. Explain any five output devices.
6. Explain the importance of MIS in an organizational context.
7. Briefly explain any five types of files.
8. What is groupware system ?
9. Explain the steps involved in evaluation of MIS system.

### SECTION – C

Answer **any three** of the following. **Each** question carries **15** marks. **(15×3=45)**

10. What is MIS ? Discuss various sub-systems of MIS.
  11. What is a high-level language ? Name three high-level languages. Describe their strengths and weaknesses.
  12. Explain the use of database for integrating various functional areas of a business system with the help of suitable example.
  13. What do you mean by Computer Hardware ? Explain the storage devices of computers.
  14. What is meant by the concept of integrating information in business ? Give an example of problems that can arise if business information is not integrated.
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