

III Semester B.C.A. Degree Examination, October / November 2011
(Y2K7 Scheme)
COMPUTER SCIENCE
(BCA – 305) Personality Development and Communication Skills

Time : 3 Hours

Max. Marks : 80

Instructions : 1) Answer any five questions.

2) Seventh question is compulsory.

1. Discuss the various instruments. A leader can use in measuring the attitude of an individual ? 15
2. Define Freud's, Rogers, Kelly's theory of personality and discuss 15
3. Explain the various determinants of personality. 15
4. Discuss "Individual as a self sculptor". Illustrate with examples. 15
5. Discuss different channels of communication. Bringout the different factors that constitute effective communication. 15
6. What is career planning ? Discuss the role of career planning in personality development. 15
7. Answer **all** the questions. (4×5=20)
 - a) What is non verbal communication ?
 - b) What is meant by communication log ?
 - c) Define Super Ego.
 - d) What is the role of a leader in group discussion ?