

Time : 3 Hours

Instructions : 1) Answer all the questions.

SECTION - A

1) Mention any two features of effective communication.

2) Give two examples of informal communication.

3) What is the difference between verbal and non-verbal communication ?

4) What are the formal expressions for the following ?

a) end

b) enough

5) Give two examples of face-to-face communication.

6) Change the following formal sentence into an informal sentence :

Did you meet the candidate whom they have selected ?

7) How would you greet your friend Mohan ?



SECTION – B

II. 1) You had promised your friend to go to the movies, at the week-end, but you are unable to do so. Send an e-mail to her/him about

10

- apologising for disappointing him/her
- the reason for not going and
- whether next week-end would be alright.

P.T.O.



- 2) The following advertisement appeared in 'The Daily Express' on 6 April 2011.

PROLIFIC group of companies requires MBA graduates with excellent communication and Managerial skills to train new recruits of their company branch in Bangaluru. Candidates should have at least three years experience.

- a) Prepare a resume 10
- b) Write a cover letter 10

Send these to the HR Manager, Prolific Group of Companies Ltd. Mumbai, within 10 days.

- 3) You are the manager of 'Sports Academy' and you have been invited by a local college to make a presentation on staying fit and healthy.

- a) Prepare a title-slide with a suitable heading and a sub-heading. 10
- b) Give an introduction to your presentation.

- 4) The sports instructor of your college has asked a group of students to conduct a survey on 'The current trends in sports', in your college. Your survey should include 10

- The facilities available in the sports Department.
- What kind of games are played by the boy/girl students ?
- The number of students that play indoor/outdoor games.

What games are preferred in common by both boy/girl students ?

Write a report using an appropriate format. Analyse the findings and make suitable recommendations.

- 5) Read the following passage carefully and make notes using either a linear pattern or any diagram of your choice : 10

Today self-medication has become so common that people seem to be blind to the hazards of its use and abuse. On the one hand, people in rural areas find the accessibility of medicines even in petty shops in nearby areas for more attractive than the doctors and medicines in Primary Health Centres a little farther away. On the other, city-dwellers are foolhardy, all-knowing and over-confident. A head-ache, fever, cold, stomach ailment is not of serious concern and does not seem to require the services of a doctor. Hence, drugs that advertise quick relief seem safe. The Drug Control Department could prevent tragedies like paralysis, convulsions, blindness, etc. by enforcing strict laws.



SECTION – C

III. Answer **any two** of the following :

(2×10=20)

- 1) What is the relevance of English in Indian newspapers ?
 - 2) Do you think the television can serve as an effective tool of social change ?
Discuss.
 - 3) Some advertisements specifically target children, is it right to do so ? Discuss.
 - 4) How has the internet contributed to enrich society ?
 - 5) What kind of news gets more prominence in the newspapers ? Why ?
 - 6) How do you account for the enormous popularity of soap operas
(television serials) ?
-



II Semester B.A./B.Sc./B.Com. Examination, May 2011
(Prior to 2007 Scheme)
LANGUAGE ENGLISH (Paper – II)

Time : 3 Hours

Max. Marks : 90

Instructions : 1) Answer all questions.

2) Mention the Section and question numbers correctly.

SECTION – A

1. Put the following jumbled sentences in the correct logical order in a paragraph : 5

- i) They found a cottage down the road.
- ii) As it was a stormy and rainy night, they wanted to take shelter somewhere.
- iii) David and Gerry were on their way to Fowey.
- iv) But there was nobody in the cottage.
- v) In the course of their journey, their car broke down.

2. Identify the topic sentence and four supporting sentences : 5

Search for happiness is a perennial process. There have been saints and seers who believed that real happiness lies in the attainment of divinity through spiritualism. Many went to the mountains to practise Yoga and attained Samadhi. The materialists prompted by the West consider wealth as the source of happiness. The politician seeks happiness in the hold that he acquires in the governance of the country. But happiness belies most of them. The search for happiness becomes fruitful for the one who devotes himself to the service of the poor and the down trodden. He is the happiest man if he can bring smile on the face of those ignored by all. His search ends.

3. Write a paragraph of not more than 150 words on : 5

Advertisements influence consumer's choice.

Max. Marks : 90

2) **Mention the Sections and question numbers correctly.**

www.onlinebu.com



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Write a report using an appropriate format. Analyse the findings and make suitable recommendations.

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SECTION - C

III. Answer **any two** of the following :

(2×10=20)

- 1) What is the relevance of English in Indian newspapers ?
 - 2) Do you think the television can serve as an effective tool of social change ?
Discuss.
 - 3) Some advertisements specifically target children, is it right to do so ? Discuss.
 - 4) How has the internet contributed to enrich society ?
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Time : 3 Hours

Max. Marks : 90

Instructions : 1) Answer all questions.

2) Mention the Section and question numbers correctly.

SECTION – A

1. Put the following jumbled sentences in the correct logical order in a paragraph :

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- ii) As it was a stormy and rainy night, they wanted to take shelter somewhere.
- iii) David and Gerry were on their way to Fowey.
- iv) But there was nobody in the cottage.
- v) In the course of their journey, their car broke down.

2. Identify the topic sentence and four supporting sentences :

5

Search for happiness is a perennial process. There have been saints and seers who believed that real happiness lies in the attainment of divinity through spiritualism. Many went to the mountains to practise Yoga and attained Samadhi. The materialists prompted by the West consider wealth as the source of happiness. The politician seeks happiness in the hold that he acquires in the governance of the country. But happiness belies most of them. The search for happiness becomes fruitful for the one who devotes himself to the service of the poor and the down trodden. He is the happiest man if he can bring smile on the face of those ignored by all. His search ends.

3. Write a paragraph of **not** more than **150** words on :

5

Advertisements influence consumer's choice.



4. Write a paragraph of about **150** words on :

Necessity in the mother of inventions.

OR

Imagine you are the Secretary of the Cultural Association of your college. Write a paragraph of about **150** words on how you organized Inter-collegiate Lecture Competition in your college.

SECTION – B

5. Read the following passage and answer the questions set on it.

ONCE there was a Scottish nobleman called Lord Ullin. He had a lovely daughter. Lord Ullin's daughter fell in love with a young man. He was the chief of Ulva's Isle.

Lord Ullin would not allow his daughter to marry the man whom she loved. So the two lovers ran away.

Lord Ullin came to know about this. He sent for his followers. He bade them get their horses ready. They started in pursuit of the run-away lovers.

When they had fled for three days the two lovers reached the shores of a lake called Lochgyle. They wanted to cross the lake. If they got to the other side of the lake they would be safe from the men who pursued them.

The chief of Ulva offered a silver coin to the boatman. He begged the boatman to take them across the lake.

But the boatman refused to put out his boat. Night had already fallen. The sky was thick with clouds.

"Who are you ?" asked the boatman. "Why do you wish to cross this dark and stormy water so late at night ?"

The young man replied, "I am the chief of Ulva's Isle. This is Lord Ullin's daughter. Three days we have fled before Lord Ullin and his men. Should they succeed in finding us I am certain to be killed. And when they have killed me who will cheer this pretty maiden who loves me ?"

"One should be mad" answered the boatman "to put out in such weather and at night". He was right. For even while they were speaking the wind had risen. It was getting ready for a heavy storm.



Lord Ullin's daughter now added her appeals to those of her lover. "Pray take us across," she said "I would rather face an angry sky and an angry water than an angry father".

The boatman was moved to pity by her appeal. He turned to the young man and said "I will go, my chief. I am ready. But remember it is not for the silver that you have offered. It is for the sake of that lovely lady by your side".

By this time the sky had grown so dark that they could scarcely see each other's faces as they spoke. But they could no longer waste time in conversation. In the far distance they could already hear the sound of horses' hoofs.

The two lovers got into the boat. The boat man pushed away from the shore. Before long they were far out on the lake.

The storm now burst in all its fury. The boatman did all he could to keep the boat steady. But it was caught in a storm which was far too strong for human hands.

Lord Ullin and his men reached the shores of the lake. Lord Ullin saw the terrible danger to his child. He forgot all his anger. He shouted louder than the angry water asking the lovers to come back. He said that he would forgive them and do nothing to chief of Ulva.

But Lord Ullin's forgiveness came too late. The boat was caught in the wild waves and it went down to the bottom of the sea. Along with it also went the two lovers and the brave boatman who had tried to save them.

Lord Ullin was left weeping on the stormy shore.

5. A) Answer the following questions in a **word, a phrase, or a sentence** each : (10×1=10)
- 1) Who was Lord Ullin ?
 - 2) Why did Ullin's daughter run away ?
 - 3) Lord Ullin did not send his followers to bring her back. True/False.
 - 4) What did the lovers want to do ?
 - 5) The Chief of Ulva offered _____ to the boatman.
 - 6) Why was the boatman not ready to take them across the lake ?
 - 7) What did Lord Ullin's daughter say to the boatman ?
 - 8) Did the boatman reject her appeal ?
 - 9) Why could the lovers not waste their time ?
 - 10) What did Lord Ullin see ?

B) Answer the following questions in **two** or **three** sentences **each** : (5×2=10)

- 1) Why did Lord Ullin go in pursuit of his daughter ?
- 2) What did the young man say to the boatman ?
- 3) What made the boatman take the lovers across the lake ?
- 4) How was the condition of the lake ?
- 5) Why did Lord Ullin weep ?

SECTION - C

6. Answer **any five** of the following questions in **two** or **three** sentences **each** : (5×2=10)

- 1) Who are the people that meet in the market place in Khalil Gibran's poem "Buying and Selling" ?
- 2) Who are Jackasses, according to Ogden Nash, in "Bankers are just like anybody else, except richer" ?
- 3) What did Bernard announce in the story "The Accursed Home" ?
- 4) How did Elisha pool money for his pilgrimage in the story "Two Old Men" ?
- 5) Why did a teenage boy in Mumbai kill himself as narrated in "Money and Changing Life Styles" ?
- 6) Why did the old beggarman call the young boy a dreamer ?
- 7) Why does the poet say "I must stand and wait" in the poem "Snake" ?



7. Answer **any four** of the following questions in about **half** a page each : (4×5=20)

- 1) What picture of Jenks do you get from the story “Jenks’ Whiskers” ?
- 2) What are the gifts of the earth and how should they be exchanged as explained in “Buying and Selling” ?
- 3) What example does the writer give to show man’s obsession with money in his essay “Money and Changing Life Styles” ?
- 4) Describe the circumstances which made Vicomte de B reduce the rents of the apartment in the story “The Accursed Home”.
- 5) How do the Bankers make the Jackessen realise the importance of money in the poem “Bankers are just like anybody else, except richer” ?
- 6) What is special about the kinship between the mango tree and koil bird, the gooseberry and the sea salt as explained in the “Vachanas” ?

8. Answer **any two** of the following questions in about **a page** each : (2×10=20)

- 1) Describe how Jenks was trapped by Solomon Smith.
 - 2) How should buying and selling be done in the market as advised by Almustafa in the poem “Buying and Selling” ?
 - 3) Bring out the satire in the story “The Accursed Home”.
 - 4) Describe the conflicting thoughts of the poet in the poem “Snake”.
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4. Write a paragraph of about **150** words on :

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Imagine you are the Secretary of the Cultural Association of your college. Write a paragraph of about **150** words on how you organized Inter-collegiate Lecture Competition in your college.

SECTION – B

5. Read the following passage and answer the questions set on it.

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B) Answer the following questions in **two or three** sentences **each** : (5×2=10)

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