



SN – 481

V Semester B.Com./B.A. Examination, Nov./Dec. 2017  
(CBCS) (Semester Scheme) (F+R) (2016-17 and Onwards)  
5.1 : ENTREPRENEURSHIP DEVELOPMENT  
(For Both Regular and Vocational Course)

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written **completely** either in **English** or in **Kannada**.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**

1. a) What is business plan ?
- b) Give the meaning of industrial sickness.
- c) Expand :
  - a) DIC
  - b) KSSIDC.
- d) What is market feasibility study ?
- e) What is a project ?
- f) What is industrial policy ?
- g) Give the meaning of 'cottage industry'.

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks. **(3×6=18)**

2. Briefly explain the consequences of industrial sickness.
3. Explain briefly the steps involved in setting up of small scale industry.
4. Discuss the qualities of entrepreneur.
5. Briefly explain types of entrepreneur.
6. Discuss the objectives of industrial estate.

P.T.O.

SN – 481

-2-



SECTION – C

Answer any three questions. Each question carries fourteen marks. (3×14=42)

7. Discuss the various steps involved before commencing business.
8. Explain the major aspects of business plan.
9. Enlist the financial institutions offering support to SSI. Explain the role of IFCI and SIDBI.
10. Explain the factors influencing Entrepreneurship.
11. Explain the financial incentives available to small scale industries.

ಕನ್ನಡ ಆವೃತ್ತಿ

ವಿಭಾಗ – ಎ

ಕೆಳಗಿನ ಯಾವುದಾದರೂ ಐದು ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿ ಪ್ರಶ್ನೆಗೆ ಎರಡು ಅಂಕಗಳು.

(5×2=10)

1. a) ವ್ಯವಹಾರ ಯೋಜನೆ ಎಂದರೇನು ?  
b) ಕೈಗಾರಿಕೆ ಆಸ್ವಸ್ಥತೆಯ ಅರ್ಥವನ್ನು ನೀಡಿ.  
c) ವಿಸ್ತರಿಸಿ:  
a) DIC  
b) KSSIDC.  
d) ಮಾರುಕಟ್ಟೆ ಕಾರ್ಯ ಸಾಧ್ಯತಾ ಅಧ್ಯಯನ ಎಂದರೇನು ?  
e) 'ಕಾರ್ಯ ಯೋಜನೆ' ಎಂದರೇನು ?  
f) 'ಕೈಗಾರಿಕಾ ನೀತಿ' ಎಂದರೇನು ?  
g) 'ಗುಡಿ ಕೈಗಾರಿಕೆ' ಯ ಅರ್ಥವನ್ನು ನೀಡಿ.