



PG – 730

**III Semester M.Com. Degree Examination, Dec. 2013/Jan. 2014  
(2007–08 Scheme) (NS)  
COMMERCE**

**Paper – 3.2 : Business Ethics and Corporate Governance**

Time : 3 Hours

Max. Marks : 80

**Instruction :** Answer *all* Sections.

**SECTION – A**

1. Answer **any ten** questions. **Each** question carries **two** marks. **(10x2=20)**
- a) Define Business Ethics.
  - b) What is ethical congruence ?
  - c) What is code of ethics ?
  - d) What is whistle blowing ?
  - e) What is hacking ?
  - f) Define values.
  - g) Define Corporate Governance.
  - h) List the types of ethics.
  - i) What is consumerism ?
  - j) What is insider trading ?
  - k) What is software piracy ?
  - l) What is consequentialism ?

**SECTION – B**

- Answer **any three** questions. **Each** question carries **5** marks. **(3x5=15)**
2. Explain briefly the benefits of good corporate governance.
  3. Explain briefly Psychological Expectancy Model.
  4. Explain briefly the importance of business ethics.
  5. Comment on the ethical issues in human resources management.
  6. Compare and contrast cognitivism and non-cognitivism.

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## SECTION – C

Answer **any three** questions. Each question carries **15** marks.

**(3×15=45)**

7. Explain utilitarianism and Kantianism theories.
  8. Explain the ethical issues in marketing practices.
  9. Explain corporate social responsibility.
  10. How do you prevent computer crimes ? Explain.
  11. "Finance would be impossible without ethics". Do you agree ? Comment.
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