



PG – 532

III Semester M.F.A. Examination, December 2015
(CBCS Scheme)
FINANCE AND ACCOUNTING
Paper 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

Instruction : Answer all the Sections.

SECTION – A

Answer **any seven** sub questions out of **ten**. Each sub-question carries **two** marks.

(7×2=14)

1. a) Differentiate ethics from values.
- b) What is misgovernance ?
- c) What is infringement of rights ?
- d) What is CSR index ?
- e) What is Reputation Quotient ?
- f) Who is a Whistle Blower ?
- g) List out accounting frauds.
- h) What is insider trading ?
- i) What is product liability ?
- j) What are sanctions ?

SECTION – B

Answer **any four** questions out of **six**. Each question carries **five** marks.

(5×4=20)

2. Briefly explain the benefit of good corporate governance.
3. Distinguish corporate social responsibility from corporate governance.

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4. Briefly explain ethical issues involved in ITES activities.
5. Explain key types of unethical financial practices prevalent in India.
6. What is utilitarianism ? Explain.
7. Describe types of ethics.

SECTION -- C

Answer **any three** questions out of **five**. Each question carries **twelve** marks.

(12x3=36)

8. "Mergers and Acquisitions" have both ethical and unethical practices". Discuss with contemporary Indian examples.
 9. Explain "Whistle Blowing" narrating its advantages and disadvantages.
 10. What is industrial espionage ? And why marketers resort to espionage. Explain .
 11. Explain major dimensions of ethical decision making and their relevance to corporate scenario.
 12. Explain ethical and social issues Vis-a-vis practices in contemporary advertising diaspora.
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