



PG – 900

**I Semester M.I.B. Examination, January 2016**  
**(CBCS)**  
**International Business**  
**Paper – 1.2 : INTERNATIONAL TRADE & ENVIRONMENT**

Time : 3 Hours

Max. Marks : 70

***Instruction : Answer all Sections.***

**SECTION – A**

1. Answer **any seven** sub-questions out of **ten**. Each sub-question carries **two** marks.  
**(2×7=14)**

- a) What is Corporate Citizenship ?
- b) What are elements of Culture ?
- c) Differentiate innovation from invention.
- d) What is a tariff ?
- e) What is Recession ?
- f) What is Totalitarianism ?
- g) What is Punitive Sanction ?
- h) What is deemed export ?
- i) What is cross cultural literacy ?
- j) What are market interventions by Government ?

**SECTION – B**

- Answer **any four** questions out of **six**. Each question carries **five** marks. **(5×4=20)**

- 2. How does Political risk influence international trade ? Explain.
- 3. Explain why cross Cultural Management is important in international trade.
- 4. Elucidate the key economic indicators that determine international trade dimensions.

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5. Distinguish Technology Adoption from Technology adaption.
6. Briefly Qualify and Quantify merits of international business Vis- a- Vis domestic business.
7. Briefly elucidate the key social responsibilities of business to the Society.

#### SECTION – C

Answer **any three** questions out of **five**. **Each** question carries **twelve** marks.

(12×3=36)

8. Critically evaluate 'New Trade Theory' and its relevance to the dimensional trade advantages in international trade.
  9. Discuss in detail the critical stages of Technology Transfer process in international trade.
  10. Distinguish Market Economy from Command and mixed Economies.
  11. Explain how 'Sanctions' and 'Embargo' hinder leveraging of international trade dimensions.
  12. Critically evaluate major trade barriers and non trade barriers preferred by developing countries.
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