



PG – 560

**II Semester M.Com. (IB)/M.I.B. Examination, July 2017  
(CBCS)  
Paper – 2.7 : SC : ASIAN BUSINESS ECONOMICS**

Time : 3 Hours

Max. Marks : 70

## SECTION – A

1. Answer **any seven** sub-questions. **Each** sub-question carries **2** marks. (7x2=14)
- Define social environment.
  - State the problems of multiparty system.
  - What is trade agreement ?
  - Define pollution.
  - State the needs of carbon credit.
  - What do you mean by business opportunities ?
  - Define cost competition.
  - What are the objectives of WTO ?
  - What do you mean by business strategy ?
  - What are the problems of culture in Myanmar ?

## SECTION – B

Answer **any four** questions. **Each** question carries **five** marks. (4x5=20)

- Briefly explain the economic environment of Malaysia.
- Discuss the trade agreements of India with Thailand.
- What are the problems of air pollution on the society ? Explain.
- Explain the business opportunities to the Indian manufacturers in Vietnam.
- Explain the future prospects of carbon credit.
- Briefly explain the business strategies of insurance industry of India with respect to Singapore.

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## SECTION – C

Answer **any three** questions. **Each** question carries **twelve** marks. (3×12=36)

8. Critically evaluate the effects social environment of China in economic development.
  9. Compare and contrast free trade agreement of China and Cambodia.
  10. What is environmental accounting ? Explain the future prospects and difficulties in implementation.
  11. What are the business opportunities and threats to the steel manufacturers in Asian Region ?
  12. Elucidate the business strategies of mining industries of India with respect to Vietnam.
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